

# Greenspun School Organizational Team

## Minutes for meeting on May 8, 2019

### SOT members:

Juliana Berry (parent) present	Rebecca Hill (parent) present
Dana Martin (teacher) present	Esteban Strosser (teacher) present
Andrew Slocum (teacher) present	Heather Houchens (teacher) present
Shawn Burda (parent) present	Sophia Murdock (student rep.) present
Armida Soderberg (support staff) absent	

### Also present:

Jacqueline Carducci, principal

- Rebecca calls meeting to order
- Andy motions to accept March minutes
- Juliana seconds the motion and... minutes pass!
- Jackie describes ideas for funding chromebook program
- Juliana reminds the team that we had brought up the idea of charging more for tech fee.
- Dana
- Heather illustrates pros and cons of fundraising money for the CB program
- Jackie explains that we can get more information from the schools about how they
- Heather explains how Go Fund me works, using a person's personal checking account.
- Rebecca explains her experiences with Donors Choose campaigns.
- Jackie explains that CCSD is re-examining its purchasing power to help schools be able to purchase chromebooks at a more reasonable price.
- Shawn suggests calculating our repair costs to help determine how much we need to raise to continually support the program
- Heather suggests that local businesses will respond to being able to purchase advertising.
- Andy asks about the possibility of advertising on students' chromebook wallpapers. Discussing ensues about selling advertising... Sophia suggests NJHS sell advertisements for service hours.
- Jackie explains how the digital marquee was funded
- Juliana suggests (database of frequent donators)
- Jackie explains the marketing campaign for CCSD to recruit students.

- Juliana suggests videos for school website, including student testimonials
- Heather explains that there is an activities video created for Summer Transition program each year. Discussion ensues about various ideas to incorporate into a Greenspun promotional video.
- Shawn explains how her dentist plays a video that promotes the practice as well as their extra-curricular activities.
- Jackie explains how the admin team is working on the master schedule to reflect the changing needs of our students
- Rebecca explains the need to promote and explain SOT better for next year.
- Rebecca adjourns meeting.